The Community Digital Inclusion Project

Brittney M. Cofield-Poole
Linda G. Jones
City of Raleigh IT Department
Community Outreach Division

Project Origin

- North Carolina State University
  - Community Psychology
  - Dissertation → PhD

- City of Raleigh IT Department
  - Community Outreach Division

- Opportunity to positively impact community through government

City of Raleigh: Raleigh Connected

Facilitate community outreach through:

- **Raleigh Digital Connectors**
  - Free afterschool program
  - Intensive technology training
  - Youth ages 14-21
  - Incentives include
    - Laptop
    - $500 stipend
  - Community ambassadors
- **Multigenerational Digital Literacy Training**
  - Criteria:
    - Wired community center
    - Computer lab
  - Residents eligible to purchase refurbished computer for $75-$100

What does Digital Inclusion Mean?

- Efforts are being made to provide **access to technology for everyone**

- Connecting communities with access to the **resources that they need to thrive**

Why Explore Community Digital Inclusion?

- Identify connectivity gaps

- Expand youth and resident programming

- Justification for community outreach

What is the goal of the Community Digital Inclusion Project?

- The goal is to get an idea of what technology access looks like within communities in the City of Raleigh.

What will be on the survey?

Questions will ask about:

- *Citizen device ownership*
  - E.g. Computer, tablet, smartphone etc.

- *Citizen connectivity*
  - E.g. Home internet access

- *Community-based internet access*
  - E.g. Libraries or community centers

- *Influences on household technology use*
  - i.e. Availability of neighborhood computer training

Who will receive the survey? And How?

- City of Raleigh residents will be **randomly selected** to receive the survey Winter 2015
- **Email** link or a paper copy in the **postal mail**

What will we do with the information that citizens provide?

The information collected from this City-wide survey will be used to:

- Share information with citizens

- Inform how the IT Department delivers future resident and youth programs
  - E.g. Community-based digital literacy trainings

THANK YOU!

For more information about this project please contact:

Brittney Cofield-Poole

Office: 919-996-4655

Cell: 919-306-3526

Email: Brittney.Cofield-Poole@raleighnc.gov

The Community Digital Inclusion Project

What does "Digital Inclusion" mean?

Digital Inclusion means that efforts are being made to provide access to technology to everyone. Being connected means that communities have access to the resources that they need to thrive.

What is the goal of the Community Digital Inclusion project?

The goal is to get an idea of what technology access looks like within communities in the City of Raleigh.

What will be on the survey?

Questions will ask about:

- Citizen device ownership (e.g. Computer, tablet, smartphone etc.)

- Citizen connectivity (e.g. Home internet access)

- Community-based internet access (e.g. Libraries or community centers)

- Influences on household technology use (e.g. Availability of neighborhood computer training)

Who will receive the survey? And How?

City of Raleigh residents will be randomly selected to receive the survey early next year (Winter 2015) through an email link or a paper copy in the mail.

What will you do with the information that citizens provide?

The information collected from this City-wide survey will be used to:

- Share information with citizens

- Inform how the IT Department delivers future resident and youth programs (e.g. Digital literacy trainings)

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Prepared By: City of Raleigh Information Technology Department-Community Outreach Division